

- **Carol Cotton,** *Gamma Sigma*
- **Mary Shower,** *Beta Delta*

The following story of Kappa Alpha Theta's next-to-newest chapter tells of the long, slow, careful process of colonization and the happy ending when the fledgling group is welcomed into full Theta membership

Eighty-four—Arizona State

On April 11, 1959, Delta Epsilon chapter officially became the 84th chapter of Kappa Alpha Theta and the tenth national chapter on the Arizona State University campus at Tempe, Arizona. This particular weekend in April became the climax of many months of preparation and planning which had actually begun in the fall of 1958.

September 1958, the two colonizers, Carol Cotton, a senior from Gamma Sigma at San Diego State, and Mary Shower, a graduate student from Beta Delta at the University of Arizona, situated themselves on the Arizona State campus and began to "size up" the problem at hand. The University is a rapidly expanding school with a present enrollment of 10,000 students. Located in the southwestern desert country near Phoenix, the campus is attracting more and more students seeking the benefits of the perfect climate. Accompanying the academic opportunities, the Arizona State Panhellenic was composed of nine national sororities and was eagerly looking forward to

welcoming two more, Kappa Alpha Theta and our old friends, the Kappas.

During the fall semester, all of the work centered around plans for rush, the pledge program, and the installation itself. Under the extremely efficient leadership of its chairman, Benita Yaeger Fennemore (Beta Delta), the installation committee and the Delta Epsilon Advisory Board, led by Annette Cowgill Tucker (Beta Delta), tackled each problem with an abundance of enthusiasm and spirit. There were many meetings, conferences, and phone calls between these groups and the colonizers, the Dean's office, and all of the many persons who were concerned with our installation.

As the spring semester started, so did the excitement of rushing. Theta and Kappa were given a closed formal rush period following the regular second semester rush held by the other nine sororities on campus. Publicity for both groups was poured into the local papers as well as the campus paper. Informative displays were set up in the Student Union Building the week before rushing started. A tea sponsored by the ASU Panhellenic was held prior to rushing to introduce the Theta and Kappa alumnae to the other established group members.

Finally rush week arrived with a flurry of excited rushees and even more excited alumnae and actives. The first parties were very successfully handled by the alumnae and several actives. The final parties were effected by 64 members from Beta Delta chapter who came to Tempe by chartered bus. The weekend ended



On hand to welcome Delta Epsilon chapter to Theta and to District VII were, l. to r., Esther Elzey Cleaves, CDP and Mary Heineman Pauly, ADP. Chairman of the installation committee, which worked long and hard ahead of time, during the time, and after the time of installation was Benita Yaeger Fennemore, Arizona (Beta Delta), shown at right.

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with formal pledging and a delicious buffet luncheon held at the beautiful desert home of Eleanor Feltman, Northwestern (Tau) and Theta received many notes of congratulation from various groups on campus for their excellent pledge class. We were especially grateful to Esther Elzey Cleaves, CDP of District VII, and to Hazel Baird Lease, grand vice president, for their enthusiastic assistance throughout the entire week of rushing.

The next seven weeks were crammed with pledge lessons, song-learning sessions and informal get-togethers with the Phoenix alumnae. The colonizers were ably assisted in the pledge training by Renee Overell Lee, USC (Omicron) who acted as pledge advisor and Bonnie Collins Capps (Beta Delta). Some of the Phoenix alumnae acted as the traditional big sisters to the pledges and met them on campus for cokes and invited them out to lunch during their pledging period.

With the help of national, Delta Epsilon sent pledge Mary Harries as their official delegate to the District Convention in Santa Barbara during the last part of March. The Phoenix alumnae decided to help send two other pledges, Sue Harvey and Dixie Malloy, who had the opportunity of spending a couple of nights in a Theta house thanks to the generous hospitality of the Santa Barbara Thetas. All three girls came back full of new ideas for their chapter, tales of the good times had at convention, and a check for \$500 presented to Delta Epsilon by the Southern California Federation.

Before we knew it the big weekend had arrived. Benita Fennemore and her committee had everything ready for the arrival of the national officers and installation. Grand President, Alletta Henderson Muñiz; Grand Vice President



Susie Harvey (l.) and Helen Lee admire Delta Epsilon's first trophies: 1st place, mixed division IFC Greek Week Sing, 1st in Women's Day participation.



But pledges must work! Here Helen and Susie put black and gold covers on pledge project song books.

Hazel Baird Lease; Grand Council Member at Large Martha Boyd White; and Executive Secretary-Treasurer Helen E. Sackett arrived as did Esther Cleaves, CDP District VII and Mary Heineman Pauly, ADP District VII. We also welcomed the college chapter presidents from UCLA, San Diego State, USC, UC at Santa Barbara, and the University of Arizona, who participated in the ceremonies.

Following the initiation service, the installation banquet was held at the Paradise Valley Country Club. Telegrams from many Theta or-



These are members of Theta at newly installed Delta Epsilon chapter, Arizona State University, Tempe.



Lucky you if you could have walked up the stairway in lobby of ASU's Memorial Union Bldg. during Rush Week. You would have seen this eye-catching Theta display. Included in it were pictures of District VII officers, chapter members, and houses; Scholarship and Efficiency and other awards won in District; explanations of Loan & Fellowship and Logopedics plus the SEP article on the Institute. Theta pins (shown in front) and all other parts of display were carefully labelled.

ganizations throughout the country were read and greetings were given by guests from the Arizona State University. They included Dr. Grady Gammage, president of Arizona State; Mrs. Grady Gammage, wife of the president; Dean Catherine Nichols, associate dean of students; and Mrs. Ruth Kilbourne, associate dean of women.

To top off the exciting and memorable evening, Letty Munz officially installed the chapter. For 26 new Thetas, this April 11, 1959, had

been quite a day. Shiny new Theta pins now belonged to Linda Allison, La Cañada, California; Nancy Baechlin, Scottsdale, Arizona; Linda Beck, Glendale, Arizona; Louise Blackman, Miami, Arizona; Marie Burnham, Phoenix, Arizona; Jane Chase, Lordsburg, New Mexico; Juanita Dees, Cottonwood, Arizona; Patsy Jo Dice, Pomona, California; Sharon Graybill, Los Angeles, California; Martha Ann Gwyn, Phoenix, Arizona; Mary Harries, Phoenix, Arizona; Susan Harvey, Phoenix, Arizona; Gayle Hovde,

But . . . for a Lifetime

Mary Harries, Delta Epsilon pledge and delegate to District VII's convention, spoke thus about Theta to the group:

Those of us from the newly organized chapter of Delta Epsilon are indeed proud and privileged to be attending our first Theta conference.

Arizona State University is located in Tempe, Arizona and has an enrollment of 10,000 students. It was founded in 1886 and this current semester in 1959—seventy-three years later—witnessed the colonization of Kappa Alpha Theta. Our first class consists of 26 pledges, approximately half freshmen, the rest upperclassmen. We also have four actives of whom we are very proud, three from Arizona (Beta Delta) and one from San Diego State (Gamma Sigma).

When I was a rushee, perhaps the two things which impressed me most about Theta were her very active alumnae and her high

ideals of scholarship. I could not help but admire the genuine bond of friendship which existed between each alum present and permeated the entire atmosphere of rush. It made me realize that friendships made in Theta are not for four short years but for a lifetime.

On an equal plane with friendship and sisterhood was the emphasis on scholarship, for only through diligent study can we train ourselves to arrive at truth by correct, accurate thinking.

I sincerely feel the ideals of Theta have made all of us more aware of our responsibilities as individuals. For it is in working together as a unit, yet helping one another, that we become the possessors of habits of industry, keen observation, and creative imaginations. Once we have developed these key qualities we will be ready to go forth into the world, women of sound judgment, acute intellect, and upright conscience, a credit to our Creator, our country, our family and our university, through Theta.

Mesa, Arizona; Laura James, Mesa, Arizona; Pauline Johnson, Phoenix, Arizona; Helen Lee, Phoenix, Arizona; Sue McCullough, Pittsburgh, Pennsylvania; Dixie Lee Malloy, Safford, Arizona; Roxann Martin, Phoenix, Arizona; Janice Miller, Phoenix, Arizona; Pat Spencer, Phoenix, Arizona; Mary Trail, Payette, Idaho; Valerie Valliquette, Phoenix, Arizona; Gretchen Walsh, Long Beach, California; Anne Ward, Woodstock, Illinois; and Edith Zeeman, Los Angeles, California. The installation festivities ended Sunday with a tea which was attended by many parents of the initiates and interested persons from the University and the Phoenix area.

April 1959 is a long way back now. Delta Epsilon has already established a growing list of accomplishments which amazed many on the Arizona State campus. In May of 1959, the chapter entered the Spring Sing with the newly established SAE chapter to create an unprecedented mixed division in the annual event. The results were huge trophies for both groups followed by an unrehearsed song fest in front of the women's dorm which seemed to let the campus know that Theta and SAE were there to stay. The next triumph for Delta Epsilon came in the same month when the chapter copped the trophy for highest participation in the Women's Day events.

Socially, Delta Epsilon was able to squeeze a few exchanges into their tight schedule before the academic year came to a close. The SAE's entertained the Thetas at a "river rat" party which required the participants to float down the Verde River in inner tubes. A few bruises and wet clothes didn't stop all the river rats from having a fabulous time.

Another good time was had by all when the Alpha Tau Omegas entertained Delta Epsilon members at a swimming party later in May.

In September the Thetas moved into their newly decorated suite in Palo Verde Hall, which houses all the sororities on the ASU campus. Delta Epsilon will have one whole floor which will house all of its members as well as provide a kitchen and laundry room. Besides these benefits, the chapter will have a tastefully decorated living room provided for them by the corporation board which is headed by Alma Bray Dunleavy. The Delta Epsilon Advisory Board for the forthcoming year includes: Annette Cowgill Tucker (Beta Delta), chairman; Mary Fennemore Arena (Beta Delta), scholarship;

Jeanne Abbott Carver (Beta Delta), rush; Bonnie Collins Capps (Beta Delta) and Renee Overell Lee (Omicron), pledge; Edith McMahon Lowery (Beta Delta), financial; Madeline Folk Minas, Indiana (Beta), social; Wilma Jones Steadman, Denison (Beta Tau) ex-CDP of Dist. III, fraternity education; Jessie Baldrige Lebrecht, Kansas (Kappa), past grand president 1924-1928, member at large; and Barbara Ball Bardrick, UCLA (Beta Xi), faculty advisor.

So, many thanks go to the wonderful installation committee, Advisory Board, house corporation board, national officers, and to the members of Delta Epsilon themselves for making the installation of Theta's 84th chapter such a rewarding success.

Southern California Confederation presents check to Mory Harries, Delta Epsilon's delegate to Dist. VII convention.



Rush info under their arms, Delta Epsilon rush committee members Susie Harvey (l.) and Helen Lee go to rush meeting.

Kappa Alpha Theta sweatshirts are new—and beautiful—for (l. to r.) Mary Shower, colonizer; Susie Harvey, Pat Dice, Helen Lee. In back, Palo Verde Hall, sorority dorm at Arizona State University.

