



Program Guidelines

OVERVIEW

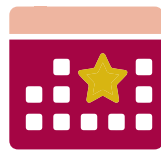
One of Kappa Alpha Theta's three aims is to exercise the widest influence for good. Kappa Alpha Theta aspires to cultivate philanthropists, who seek to create positive change in their communities. The Theta for Good Program allows college chapters to cultivate their philanthropic priorities and exercise the widest influence for good.

HOW IT WORKS

The Theta for Good Program will allow for college chapters to not only support Theta Foundation, but also other organizations that they want to support in their communities. Chapters will donate all the proceeds from their fundraising event directly to Kappa Alpha Theta. The chapters will designate 25% to Theta Foundation and the remaining 75% can be designated to one of the following organizations:

- The National CASA/GAL organization;
- A local chapter of CASA/GAL; or
- Organizations that support children who have experienced abuse or neglect, or otherwise support the health and welfare of children.

**Not sure if your beneficiary fits the Theta for Good Program criteria? Please contact us at philanthropy@kappaalphatheta.org.*



Step 1:

Chapters host their annual fundraising event.



Step 2:

The Vice Presidency of Finance sets up a scheduled payment to Theta Foundation through Billhighway to the Theta for Good Program.



Step 3:

Theta Foundation receives the chapter fundraising dollars from Billhighway and disburses the funds to the beneficiaries.



Step 4:

Thetas continue to spread the widest influence for good through the Theta for Good Program!



PROGRAMS SUPPORTED BY THE THETA FOREVER FUND

Of the 25% donated, 20% benefits the Theta Forever Fund, and the remaining 5% goes to administrative costs. The Theta Forever Fund supports Theta's educational, leadership, and philanthropic programs, including the Fraternity Grant, to ensure the Theta experience is here for generations to come. In this way, gifts made to the Theta Forever Fund bridge the gap between the experiences made possible from membership dues and the realities of educational and leadership expenses. Your gift to the Theta Forever Fund provides resources for programs like the ones listed below:



Emerging Leaders Institute (ELI):

This in-person event provides leadership education and development to undergraduate members with an emphasis on emerging leaders.



Advisor & Alumnae Leadership:

Offered to recent graduates who also volunteer as advisors. Small group (virtual) meetings once a month on topics such as coaching, mental health, diversity, equity, & inclusion (DEI), feedback, and change management.



Leadership Programs:

This virtual programming will include a variety of learning opportunities for all members. Session topics may include career readiness, goal/vision setting, and navigating transitions.



Mental Health & Wellness:

Theta partners with both the JED Foundation and the One Love Foundation to provide programs throughout the year to educate collegians on how to support a friend in distress, help advisors and staff identify and support struggling students, and encourage members to become advocates for healthy relationships.



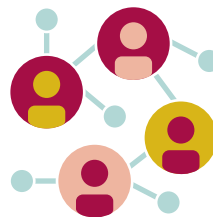
Educational Leadership Consultants (ELCs):

ELCs are recent college graduates who provide customized education and leadership development support and resources for students to enhance and add value to their college experience.



Alcohol Education:

New personalized normative feedback (PNF) program being developed to help undergraduate members better understand how much their peers are drinking (typically less than they perceive) and critically examine their own drinking patterns.



Online Meeting Platform:

Supports a portion of Zoom for Education, allowing the Fraternity to host online programming this year.



Undergraduate Assessment Program:

Supports a portion of the annual Dyad survey distributed to all undergraduate members, giving the Fraternity actionable data to continue improving its programs.



Archives:

Supports the staff archivist's efforts to bring awareness about the Fraternity's collection to the public.



College Officer Leadership:

Leadership education and development for both current and newly elected officers.